

## Reliable Companies Privacy Policy

**Effective Date: 07/15/2020**

The Reliable Companies (“Reliable,” “we,” “us” or “our”) respects your privacy online. When you visit our website at [www.reliable-co.com](http://www.reliable-co.com) (the “Site”) we adhere to the practices described in this online privacy policy (this “Policy”). Please read the following Policy to understand how information collected during your interaction with this Site will be treated. If you do not agree with this Policy, please do not use the Site. By accessing or using this Site, you agree to this Policy.

This Policy applies only to the information collected about you through this Site. It does not apply to information collected via other channels or other websites which are owned or operated by affiliate organizations on which this Policy is not posted.

Note that we review our privacy practices from time to time, and that such practices are subject to change. Your continued use of this Site after we make changes is deemed to be acceptance of those changes, so please check this Policy periodically to ensure familiarity with the most current version of our privacy statement. The most current version of our Policy will be posted on this Site. If you have any questions or comments about our privacy practices, you can contact us at [info@reliable-co.com](mailto:info@reliable-co.com).

### **Information We Collect**

*Automatic Information We Collect.* When you visit the Site, we automatically collect information about the IP address from which you access the site, the pages you visit, the date and time you access our site, and the type of browser and operating system that you are using. The information we compile is used to enhance the visitor’s experience when using the website to display personalized content.

*Information You Provide to Us.* We may collect certain information you provide to us directly and/or indirectly through a third party as per your authorization and/or control when using the Site, such as, but not limited to, your name, address, telephone numbers, mailing address, e-mail address and interests.

*Information from Third-Party Clients.* We receive personal information about you from our third-party clients, for which we provide litigation support and bankruptcy claims management services. Information we receive from third-party clients is not governed by this Policy.

## How We Collect Information

### *Automatic Information Collection.*

*Information Collected by Cookies and Other Technologies.* A “cookie” is a small file placed on your device when you visit a site that can be understood by the site that issued the cookie. We use cookies and other technologies, including device identifiers, to collect information and support certain features of this Site. For example, we may use these technologies to:

- collect information about the way a visitor uses this Site—for example, which pages they visit, which links they use, and how long they stay on each page
- support the features and functionality of this Site—for example, to save you the trouble of reentering information already in our database or to prompt the settings you established on previous visits
- personalize your experience when you use this Site; and
- improve our marketing efforts, including the use of targeted advertising

The information we collect using cookies and similar technologies may or may not be directly personally identifiable, but we may link it to personal information that you provide. If you do not wish to receive cookies, you may set your browser to reject cookies or to alert you when a cookie is placed on your computer. Although you are not required to accept cookies when you visit this Site, you may be unable to use all the functionality of this Site if your browser rejects our cookies.

### *Information Provided by You.*

*E-Mail Content and Newsletters.* You may choose to provide us with personal information in an e-mail message to one of the addresses listed throughout our Site or by submitting your information in the “Contact” section of the Site. We use this information to respond to your message or to register you for the services you have requested, and we may use it to market or promote relevant services to you. If you sign up for an e-mail newsletter, you have the option to unsubscribe at any time. Any information you choose to provide regarding special interests may be used for marketing and promotional purposes. By providing this information, you may receive occasional e-mail messages from Reliable.

*Job Applications.* We may collect certain personal information you provide to us when applying for a job on the Site, such as your name address, telephone numbers, mailing address and e-mail address. Information collected in the application process is explicitly not included in the personal information described throughout this Policy.

*Additional Sources of Information.* You may provide additional information to us when you request information or an estimate for our services. We may receive this information from you through email, the website, or over the phone.

## How We Use Information

We use your personal information to provide you services, enhance your experience on our Site, to improve our services, and for marketing and promotional efforts. For more details about how we use information, please see below.

*Use of Information You Provide to Us.* Generally, we may use information you provide to us through this Site:

- to provide the information, products and services you request
- for security or fraud prevention purposes
- to provide you with effective customer service
- to provide you with a personalized experience when you use our Site
- to contact you with information and notices related to your use of our Site
- to better understand your needs and interests
- to improve the content, functionality and usability of this Site
- to improve our products and services
- to improve our marketing and promotional efforts, and
- for any other purpose identified in an applicable privacy notice, click-through agreement or other agreement between you and us

Please see below for information about the choices you have about the ways we use your personal information.

*Use of Aggregated Information.* We may use information gathered through our Site to create a compiled, aggregate view of our Site's audiences and its visitors' usage patterns. We use aggregated information to operate our services and to better understand our audience as we develop new products and services. We may also share aggregated information with our third-party service providers as well as with potential investors, advertisers, vendors, and subscribers so they can better understand and/or market to our audience.

## Third-Party Cookies and Interest-Based Advertising

In addition to the cookies Reliable delivers to your computer or mobile or tablet device through our Site, certain third parties may deliver cookies to you for a variety of reasons. For example, we currently use Google Analytics, a web analytics tool that helps us understand how visitors engage with our Site. To learn more about Google Analytics, click [here](#). To learn more about how Google uses data collected through partner sites or applications, click [here](#).

Other third parties may deliver cookies to your computer or mobile or tablet device for the purpose of tracking your online behaviors across nonaffiliated websites and delivering targeted advertisements either on our Site or on other websites.

## **Third-Party Data Sharing and Disclosure**

*Compliance with Law or Protection of Rights.* We may disclose your personal information when we, in good faith, believe disclosure is appropriate to comply with the law, a court order or a subpoena. We may also disclose your personal information to prevent or investigate a possible crime, such as fraud or identity theft; to protect the security of this Site; to enforce or apply any applicable terms of use or other agreements; or to protect our own rights or property or the rights, property or safety of our users or others.

*Business Negotiations.* We may contemplate, for strategic or other reasons, selling, buying, merging, or otherwise reorganizing one or more of our businesses. In negotiating with a third party about entering into such an arrangement, we may need to disclose your personal information. In such cases, we will take reasonable measures to protect the personal information we disclose, for example, by requiring a prospective purchaser to sign a non-disclosure agreement limiting the use and protecting the confidentiality of the personal information.

*Business Transfers.* We may transfer the personal information you submit on or through our Site to a buyer or other successor in the event of a merger, divestiture, transfer of control, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Reliable's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Reliable about our Site users is among the assets transferred.

*Vendors.* Reliable may from time to time retain third-party vendors to help us manage the Site and allow us to better serve our visitors and customers. These may include third-party vendors we engage to analyze the information we collect for marketing or similar purposes.

We may contract with third parties who use cookies to collect information on our behalf. These parties maintain their own confidentiality and security standards. If you would like to opt out of this use of your information, you can change the preferences of your browser so that it does not accept cookies. We may contract with companies or others to provide certain services, data management, promotional services, etc. We provide these service providers with the information they need to perform these services.

We may also share personal information with third-party vendors to help us provide you services. For example, we use Amazon Web Services to host some applications. Such vendors have access to personal information for a limited purpose and for a limited period, and we implement contractual protections limiting the use of that personal information to the provision of services to Reliable.

## **Your Choices**

*In General.* We respect your right to make choices about the ways your personal information is collected and used. For example, we will include instructions to unsubscribe from communications in each electronic newsletter or promotional e-mail we send you.

*Unsubscribe from Newsletters or Promotional Communications.* We want to provide you information that is valuable to you. If at any time you wish to be taken off our mailing lists, please follow the unsubscribe instructions included in our communications to you, contact us by e-mail at [info@reliable-co.com](mailto:info@reliable-co.com) or by mail at the address listed below. Please provide your full name, postal address and e-mail address so that we can find you on our mailing lists. Once we have the information we need, we will remove you from our mailing lists as you have requested. Please give us a reasonable amount of time to honor your request.

*Opt-Out Links.* Reliable does not control how third parties use your information, but you can opt-out of certain third-party activities at the links below.

To opt-out of Google Analytics, please visit: <https://tools.google.com/dlpage/gaoptout>.

To opt-out of certain ad functions, please visit: <https://youradchoices.com/control>.

*Do Not Track Mechanisms.* Because of the changing state of technology and indecision within the industry regarding the meaning of Do Not Track signals, we currently do not make any guarantee that we will honor Do Not Track signals.

## **Third-Party Links**

The Site contains links to other websites. We encourage all our partners, contributors, and third parties to implement policies and practices that respect the privacy of our users. However, Reliable is not responsible for the privacy practices or content of such websites or activities of our partners, contributors, and third parties in how they handle your data.

*Social Media.* We provide links on the Site to our third-party social media pages to provide you additional information and additional methods for communicating with us. Reliable, however, is not responsible for the privacy practices and/or content of such websites.

## **California Shine the Light Law**

If you are a California resident, California Civil Code 1798.83 permits you to request information regarding the disclosure of your personal information by certain members of Reliable to third parties for the third parties' direct marketing purposes. To make such a request, please send an email to [info@reliable-co.com](mailto:info@reliable-co.com).

## **Children Under the Age of Eighteen**

Our Site is not intended for individuals under the age of 18 and/or the age of majority in your state ("minor"), whichever is greater. Minors may not use this Site without the permission of a parent or guardian. If you believe that a minor has submitted personal information on or through

our Site without the consent and supervision of a parent or guardian, please contact us using the information provided below so that we can take appropriate action.

### **This Policy May Change**

This Policy describes the current policies and practices of Reliable with regard to the personal information we collect through this Site. This Policy may change, and we reserve the right to update or modify this Policy at any time, without prior notice. When this Policy changes, we will update the “effective date” at the top of this page. Be sure to check the date at the top of the page to see if this Policy has been revised since your last visit.

### **Contact Us**

For more information or questions, please contact us at:

Reliable Companies  
1650 Arch Street, Suite 2210  
Philadelphia, PA 19103  
Email: [info@reliable-co.com](mailto:info@reliable-co.com)